

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – General Elections, 2014 – Publicity – Scrolling in Television Channels – Payment of bill Rs.16,854/- to M/s Shreya Broadcasting Private Limited, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1745

Dated: 03-05-2014

Read the following:-

1. Govt. Lr.No.3630/Elecs.E/A2/2013-13, dt:07-03-2014.
2. From M/s TV5 News channel, Invoice No.
IN/TV5/13-14/06304, dt:15-03-2014
3. G.O.Rt.No.1475, Fin. (Expr.GAD-I) Dept., dt:11-04-2014.

ORDER:

In letter 1st read above, M/s TV5 News Channel has been requested to telecast a total No. of 100 Scrolls @ Rs.150/- per scroll through their channel from 7.00 a.m. on 08-03-2014 to 4.00 p.m. on 09-03-2014 in connection with the Special Campaign day for enrollment of electors on 09-03-2014 in connection with the General Elections, 2014. Accordingly, the Shreya Broadcasting Private Limited, Hyderabad has telecast 100 Scrolls and furnished the bill for an amount of Rs.16,854/- including all taxes and requested for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.16,854/-** (Rupees sixteen thousand eight hundred and fifty four only) to Shreya Broadcasting Private Limited, Hyderabad towards telecasting a total of 100 Scrolls through their channel from 7.00 a.m. on 08-03-2014 to 4.00 p.m. on 09-03-2014 in connection with the Special Campaign day for enrollment of electors on 09-03-2014 in connection with the General Elections, 2014.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 104 Charges for Conduct of Elections for Lok Sabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Lok Sabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 3rd read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour **“Shreya Broadcasting Private Limited, Hyderabad” A/c No.31065486890, State Bank of India, Saifabad Branch, Hyderabad, IFSC Code No:SBIN0007315, MICR Code No:500002034. PAN No.AAKCS4591H.**

(Contd...2...)

5. This order does not require the concurrence of Finance Department as per the orders issued vide G.O. 3rd read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V. VENKATESWARA RAO
ADDL. CHIEF ELECTORAL OFFICER &
JOINT SECRETARY TO GOVERNMENT

To

The General Manager-ADVT & MKTG,

Shreya Broadcasting Private Limited, Hyderabad

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

Finance (Expr.GAD.I/ BG.III) Department.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER